

Reading Design Trends | Talk Schedule Saturday 9th March 2024 | Elements Kitchens, RG30 1EA

Time	Speaker	Title	Description
11.00-11.30	Holly Scott, Holly Scott Interior Design	Quiz: How to find your personal design style	Holly Scott guides you towards your personal style with this helpful quiz
11.30-12.00	Sarah Clements The Little Greene Paint Company	Little Greene's "Sweet Treats" campaign	Sarah discusses Little Greene's colour campaign inspired by last year's trending colours, as well as their partnership with the National Trust.
12.00-12.30	Paul Varndell, Kitchen Designer, Elements Kitchens	Kitchen design concepts influenced by London, Berlin, and Milan fashion weeks	Elements kitchen designers look to the catwalks for inspiration in design, and talk you through three concepts.
12.30-13.00	Joanna Harvey, Sabella Interiors	Rejuvenated furniture: sustainable trends and the importance of storytelling in design	You don't need to buy new items to stay up to date with trends or have a change. Joanna explores how to rejuvenate your current items for a fresh look.
13.00-13.30	Kelly Thorne, Morris Molloy Interior Design	The importance of mood boards in Interior Design	Kelly will be reiterating the importance of looking for Inspiration with what we readily have access to, not just to keep up with trends but to provoke ideas that we may not have otherwise considered, then to adapt & tweak them to suit the end users preferred style, space & lifestyle. She will talk about the natural Interior Design process & the importance of creating mood boards to not only help define your style but to collate a vision for your designs from the start.
13.30-14.15	ROUNDTABLE: All speakers Chaired by Maria Lloyd	Roundtable	All event speakers will attempt to answer the three questions at the core of the event: 1. How important are global trends and fashions when it comes to everyday and local designs? 2. To what extent should we keep up-to-date with the latest designs? 3. How can we balance 'global' with 'local' designs?